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PATENT DETAILS

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(12) MALAYSIAN PATENT	(11)
(21) Application No.: PI 20064528	(56) Prior Art: -
(22) Filing date: 20 Nov 2006	(72) Inventor(s): MAZNAH ISMAIL NORDIANA ABD. HADI
(43) Date Open To Public: 20 May 2008	(73) Patent Owner: UNIVERSITI PUTRA MALAYSIA, UPM SERDANG, SELANGOR DARUL EHSAN, Serdang, Selangor 43400, Malaysia PADIBERAS NASIONAL BERHAD, LEVEL 19, CP TOWER, NO. 11, SECTION 16/11, JALAN DAMANSARA,, Selangor 46350, Malaysia
(30) Priority Data: None	(74) Agent: A. RAHMAN B. ZUHRI, SIRIM BERHAD, 1, PERSIARAN DATO' MENTERI, SECTION 2 40911 SHAH ALAM, Malaysia
(51) Classification, ICT CL: A23L 1/00	
(54) Title: PROCESS FOR PRODUCING GERMINATED BROWN RICE AND NUTRACEUTICAL PRODUCT THEREFROM	
(57) Abstract: 1 7 ABSTRACT PROCESS FOR PRODUCING GERMINATED BROWN RICE & NUTRACEUTICAL PRODUCT THEREFROM THE INVENTION REIATES TO: (1) A NUTRACEUTICAL PRODUCT FORMULATED FROM GERMINATED BROWN RICE PREPARED FROM THE VARIETIES; MR 220, MR 219, MR 211 AND 5 MIXED VARIETY AND RICE BRAN. APART FROM HAVING GOOD NUTRITIONAL VALUE, THE NUTRACEUTICAL PRODUCT HAS VARIOUS HEALTH POTENTIALS INCLUDING CHOLESTEROL LOWERING AND NEUROPROTECTIVE PROPERTIES SHOWN BOTH IN VITRO AND IN VIVO. (2) A PROCESS FOR PRODUCING THE GERMINATED BROWN RICE AIMED AT PRODUCING HIGH LEVELS OF SELECTED BIOACTIVE COMPOUNDS INTENDED FOR DIFFERENT PRODUCTS TO BE APPLIED FOR SPECIFIC HEALTH 10 BENEFITS. (3) A PRODUCT THAT HAS A MIXTURE OF BIOACTIVE COMPOUNDS THAT ARE SHOWN TO HAVE HYPOCHOLESTEROLEMIC AND NEUROPROTECTIVE EFFECTS. (4) A PRODUCT THAT HAS A MIXTURE OF BIOACTIVE COMPOUNDS THAT ARE SHOWN TO HAVE SYNERGISTIC PROPERTIES AND ENHANCED BIOAVAILABILITY. 15 Z)O ?OP/	

Date Printed: 27 May 2019

Printed By: Maidin Ali bin Abdullah

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